



Innovative Economic Symposium 2018

Milestones and Trends of the World

Economy



Under the auspices of Ing. Miloš Zeman, President of the Czech Republic

<http://ies.vstecb.cz/>

Motto

"The only preparation for prospering in the global economy is investing in ourselves.,, (William J. Clinton)

Target

IES 2018 brings together scientists from general economics, econometrics, knowledge economy, economic policy, corporate finance, and marketing in order to exchange knowledge and discuss issues related to major events and world politics at the macro and micro levels. Globalization is an indisputable trend. This is related to increasing cross-border links such as international cooperation, international trade, international investment, multinational corporations and global institutions. This long-term trend seeks to address the topic of this international scientific conference.

Thematic Areas

Primary Issues

- The strengths and weaknesses of the 21st century global economy.
- Economic and social aspects of the Fourth Industrial Revolution.
- Current world economy and economic inequality.
- Can the next financial crisis be predicted?
- Cryptocurrencies as a modern tool to expand the investment portfolio.
- Investment decision making on a global basis.

Alternative Issues

- Decision models under uncertainty and risk conditions.
- Fundamental versus technical approaches to business investment management.
- Monetary policy, euro area and currency zone theory.
- Current and predicted policy and economy of renewable energy sources.
- Challenges and challenges of innovation management.
- Behavioral Finance.
- Financial planning of international investment.
- Modern approaches to international investment calculations.

Conference program

8:00-9:00	Participant registration
9:00-9:20	Opening Ceremony
9:20-10:00	Plenary Section (1)
10:00-10:20	Tea Break
10:20-11:30	Plenary Section (2)
11:30-12:30	Lunch
13:00-14:40	Special Topic (Section 1)
14:40-15:00	Tea Break
15:00-16:20	Special Topic (Section 2)
16:20-16:40	Closing ceremony for the main forum

8th November 2018
North China University of
Technology
Beijing, China

Expert Guarantors

Prof. Ding Hui,
 President of the North China University of Technology (CHN)
 doc. Marek Vochozka,
 Rector of the Institute of Technology and Business (CZE)

Scientific Committee

prof. Svetlana I. Ashmarina,
 Samara State University of Economics (RUS)
 prof. Stefan Forlicz,
 Wrocław School of Banking (POL)
 dr. Simona Hašková,
 Institute of Technology and Business (CZE)
 prof. Leonid D. Gitelman,
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 prof. Bingtao Song,
 Henan University and the Chinese Economic Society (CHN)
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 Ukrainian National Academy of Sciences (UKR)
 prof. Elena N. Veduta,
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 doc. Jana Klieštková,
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 prof. Liu Yongxiang,
 North China University of Technology (CHN)
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 North China University of Technology (CHN)
 prof. Mateusz Grzesiak,
 WSB University (POL)
 prof. Gregorz Slusarz,
 University of Rzeszow (POL)
 prof. Katarzyna Bilinska,
 University of Economics in Katowice (POL)

Organizing Committee: doc. Marek Vochozka, Rector of the Institute of Technology and Business in České Budějovice;
 prof. Zhao Jixin, Dean of School of Economics and Management, NCUT;
 Jakub Horák, MSc.; Song Ping; Sarah Wu; Pavel Rousek, Ph.D.; Simona Hašková, Ph.D.; Veronika Machová, MSc.; Jaromír Vrbka, MSc.; Zuzana Rowland, MSc.; Tomáš Krulický, MSc.

